

**2015 LANSING JUNETEENTH CELEBRATION  
SPONSORSHIP FORM  
SPONSOR COMMITMENT DUE DATE: May 23, 2015**

**PRESENTING SPONSOR - FESTIVAL TITLE  
\$20,000 (1 AVAILABLE)**

- Sponsor banners displayed in all Festival venues
- Sponsor name on Festival Souvenirs
- Full page color ad inside front page in Juneteenth tabloid
- Special Acknowledgment at State Capitol Events
- Reserved seating at the Capitol Kick-off
- Includes Sponsorship and Entry in the African American Parade (in memory of the Honorable Rev. Dr. Michael C. Murphy)
- Prominent product/business display space at outdoor events
- Access to the Festival VIP Tent
- Acknowledgment in all press release and media outlets
- Acknowledgment on Juneteenth website and social media sites

**HEADLINE SPONSOR - MAIN STAGE  
\$10,000 (1 AVAILABLE)**

- Sponsor banners displayed on Festival main stage
- Full page color ad on back page of Juneteenth tabloid
- Special Acknowledgment at State Capitol Events
- Includes Sponsorship and Entry in the African American Parade (in memory of the Honorable Rev. Dr. Michael C. Murphy)
- Reserved seating at Capitol Kick-off
- Product/business display space at outdoor events
- Access to the Festival VIP Tent
- Acknowledgment in all press release and media outlets
- Acknowledgment on Juneteenth website and social media sites

**PLATINUM SPONSOR - SPECIAL EVENT  
\$5,000 (4 AVAILABLE)**

- Sponsor banner displayed at sponsored event and festival
- Full page color ad in Juneteenth tabloid
- Special Acknowledgment at State Capitol Events
- Includes Sponsorship and Entry in the African American Parade (in memory of the Honorable Rev. Dr. Michael C. Murphy)
- Reserved seating at the Capitol Kick-off
- Booth size product/business display space at outdoor event
- Access to the Festival VIP Tent
- Acknowledgment in all press release and media outlets
- Acknowledgment on Juneteenth website and social media sites

**GOLD SPONSOR  
\$3,500 (UNLIMITED)**

- Sponsor banner (max 4'X6') displayed at festival
- Full page black/white ad in Juneteenth tabloid
- Special Acknowledgment at State Capitol Events
- Includes Sponsorship and Entry in the African American Parade (in memory of the Honorable Rev. Dr. Michael C. Murphy)
- Reserved seating at the Capitol Kick-off
- Booth size product/business display space at outdoor event
- Access to the Festival VIP Tent
- Acknowledgment on Juneteenth website and social media sites

**SILVER SPONSOR  
\$2,000 (UNLIMITED)**

- Sponsor banner (max 4'X6') displayed at festival
- Half page black/white ad in Juneteenth tabloid
- Special Acknowledgment at State Capitol Events
- Acknowledgment at the African American Parade (in memory of the Honorable Rev. Dr. Michael C. Murphy)
- Reserved seating at the Capitol Kick-off
- Access to the Festival VIP Tent
- Acknowledgment on Juneteenth website and social media sites

**SUPPORTER  
\$500 & UP (UNLIMITED)**

- Acknowledgement at the Capitol Kick-off
- Acknowledgment at the African American Parade (in memory of the Honorable Rev. Dr. Michael C. Murphy)
- Access to the Festival VIP Tent
- Acknowledgment on Juneteenth website and social media sites

Make checks payable to: Progressive Empowerment Education Resource Services (P.E.E.R.S.) and mail to:  
PEERS

Attn: Marilyn Plummer  
P.O. Box 27623,  
Lansing MI, 48909

**Contact Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_