



Lansing Juneteenth Committee
 Progressive Empowerment Education Resource Services – P.E.E.R.S. 501(c)(3)
 Mailing Address: P.O. Box 27623, Lansing MI 48909-7623

JUNETEENTH TELEGRAPH AD FORM

SUBMISSION DEADLINE: FRIDAY MAY 6, 2023

Online Submission:

Ad forms and/or payments may be submitted on our website at LansingJuneteenthCelebration.org. (Click the Advertise tab.) Print ready ads may be submitted via the online form or as an email attachment (“Juneteenth Telegraph Ad” as subject line) to: marilynrogers@lansingjuneteenthcelebration.org.

Paper Submission:

Ad forms may be printed, filled out, and mailed along with payment (check, money order, or notation of CashApp payment to \$LansingJuneteenthC) to the address at the end of the form. The Ad must still be submitted by email attachment as directed above.

Acceptable Formats:

When submitting your Ad via email the following are acceptable formats: High Quality PDF, PNG, or JPG. Image resolution must be (300 dpi or higher resolution with no blurring and excellent clarity).

| Advertisement Size | | Page Dimensions | | Unit Cost | Order Quantity | Cost |
|---------------------------------------------------|--|-----------------|----------|-----------|----------------|------|
| Full Page Back (Color) | | 10.78" H | 9.5" W | \$1,325 | | |
| Full Page (B/W) | | 10.78" H | 9.5" W | \$850 | | |
| Premium Placement Banner Front Lower Page (Color) | | 2.695" H | 9.5" W | \$650 | | |
| Half Page (vertical) | | 10.78" H | 4.667" W | \$550 | | |
| Half Page (horizontal) | | 5.39" H | 9.5" W | \$550 | | |
| Quarter Page | | 5.39"H | 4.667"W | \$325 | | |
| Eighth Page | | 2.695"H | 4.667"W | \$165 | | |
| Expanded Business Card | | 1.875"H | 4.667"W | \$115 | | |
| Patron Listing | | 2.695" H | 2.25"W | \$55 | | |
| Total Due | | | | | | |

Newspaper printing method is offset and page size is 11 .375" high by 12.5 " wide. Line screen is 100lpi.





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Name of Person, Business or Organization: _____

Contact Person (Name): _____

Contact Phone Number: _____ Alternate Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Payment Amount Included: \$ _____

Form of payment: Check Money Order CashApp (\$LansingJuneteenthC)

Provide related payment information that coincides with this order (ex: check number, reference number, sender CashApp ID, etc.):

Mail checks, ad forms, and other items to:

P.E.E.R.S. - Juneteenth
Committee Attn: Advertisement
P.O. Box 27623, Lansing, MI 48909

For additional information, contact:

Marilyn Rogers

marilynrogers@lansingjuneteenthcelebration.org

or visit www.lansingjuneteenthcelebration.org.