



Lansing Juneteenth Committee
Progressive Empowerment Education Resource Services – P.E.E.R.S. 501(c)(3)
Mailing Address: P.O. Box 27623, Lansing MI 48909-7623

Parade Rules

Please read the following prior to participating in the parade.

Juneteenth Parade Participant Etiquette & Safety Guidelines

Thank you for participating in our Juneteenth Parade as we celebrate freedom, culture, resilience, joy, and community. Let's honor the spirit of Juneteenth by creating a safe, uplifting, and memorable experience for everyone along the parade route.

Parade Etiquette for Participants

- **Celebrate with energy — while keeping the parade moving.**
Dancing, stepping, drumming, and crowd engagement are encouraged! Brief pauses to showcase performances and celebrate the culture are welcome, but please avoid extended stops that create large gaps in the parade lineup.
- **Do not throw candy or objects into the crowd.**
For the safety of children and families, candy, beads, giveaways, or promotional items should be handed directly to spectators by walkers whenever possible. Throwing items from moving vehicles or floats can lead to injuries and children running into the street.
- **Honor the spirit of Juneteenth with positivity and respect.**
This celebration reflects freedom, community pride, Black excellence, and cultural unity. Participants are expected to represent themselves and their organizations respectfully.
- **Maintain safe spacing between parade units.**
Keep a steady pace and safe distance from the group in front of you to help the parade flow smoothly.
- **Follow all directions from parade staff, marshals, and public safety officials.**
Their role is to keep participants and spectators safe throughout the event.
- **No reckless or unsafe behavior.**
Burnouts, speeding, swerving, dangerous stunts, or disruptive conduct will not be tolerated.
- **Keep music and performances community friendly.**
Please ensure music, lyrics, signage, and performances are appropriate for all ages and reflect the positive spirit of the celebration.
- **Stay aware of your surroundings.**
Watch for children, elders, spectators crossing, emergency personnel, and fellow participants at all times.
- **Hydrate and prepare for the weather.**
Juneteenth celebrations often take place during high temperatures. Drink water, wear comfortable clothing, and take care of yourself and your group.
- **Help keep the community clean.**
Dispose of trash properly and avoid leaving debris along the parade route.
- **Celebrate freedom responsibly and joyfully.**
Let this parade reflect the beauty, strength, creativity, and unity of our community.

Thank you for helping make this Juneteenth celebration safe, meaningful, and unforgettable for all.





Parade Route

- Parade will begin at 11:00 am, moving northbound from the front of Sexton HS (102 S. McPherson Avenue, Lansing), turning RIGHT at the end of the drive onto Michigan Avenue headed eastward.
- Advancing one block the parade will make a RIGHT TURN onto Jenison.
- Parade continues southbound on Jenison arriving at Lenawee Street, then makes a RIGHT TURN onto Lenawee Street.
- Parade now continues westbound on Lenawee Street (headed towards West Street).
- Parade continues westbound on Lenawee Street towards St. Joe Park (Passing Everett Drive; Passing Verlinden).
- Parade makes a slight LEFT (curve-turn) from Lenawee Street onto Hillsdale.
- The Parade will continue on Hillsdale and advance towards the opening of St. Joe Park, turning RIGHT into the park.