



SPONSORSHIP FORM

Please fill-out the following information to confirm your chosen sponsorship package. Completed forms can be returned to Marilyn Rogers, Committee Chair, at Progressive Empowerment Education Resource Services: P.E.E.R.S. Attn: Marilyn Rogers; P.O. Box 27623, Lansing MI, 48909. Please contact us with questions at marilynrogers@lansingjuneteenthcelebration.org.

(Note: Sponsorship form and payment may be submitted electronically at LansingJuneteenthCelebration.org if preferred.)

CONTACT INFORMATION:

Company Name

Contact Person

Contact E-mail Address

Contact Phone Number

Address

City/State/Zip Code

SPONSORSHIP PACKAGES:

_____ (\$20,000) Presenting Sponsor

_____ (\$10,000) Headline Sponsor

_____ (\$5,000) Platinum Sponsor

_____ (\$3,500) Gold Sponsor

_____ (\$2,000) Silver Sponsor

_____ (\$500+) Supporter

PAYMENT INFORMATION:

____ Please send me an invoice

____ I have enclosed a check/Money Order made payable to Progressive Empowerment Education Resource Services (P.E.E.R.S)

____ I have submitted my payment on-line via the Juneteenth Website Donation page for Confirmation # _____

Optional – Preferred sponsorship activity classification:

Entertainment (Platinum Only) _____ Community Ballgame _____

Children’s Activities _____ Essay/Scholarship _____ Health Fair _____ Parade _____

THANK YOU FOR SUPPORTING THE LANSING JUNETEENTH CELEBRATION

Once we receive your completed sponsorship form, you will be contacted to confirm event arrangements, sponsorship benefits and recognition. Please send your high-resolution color and black-and-white logos (PNG, PDF, or JPG) with the **subject headline** (Sponsor logo).to:

[Marilynrogers@lansingjuneteenthcelebration.org](mailto:marilynrogers@lansingjuneteenthcelebration.org)

Total Sponsorship Cost:

Signature:

Date

**2025 LANSING JUNETEENTH CELEBRATION
SPONSORSHIP FORM
SPONSOR COMMITMENT DUE DATE: April 12, 2025**

**PRESENTING SPONSOR - FESTIVAL TITLE
\$20,000 (1 AVAILABLE)**

- *Prominent name and logo placement throughout festival events (Marketing materials provided by presenting sponsor)*
- *Full page color ad inside front page of Juneteenth Telegraph*
- *Sponsor banner displayed at African American Parade*
- *Vehicle entry or float entry for African American Parade*
- *Visibility on event website and social media sites "Presented by" after the event name*
- *Acknowledgment in all press releases "Presented by"*
- *Sponsor name on Festival Souvenirs*
- *Special acknowledgment at the Capital City Kick-Off*

**HEADLINE SPONSOR - MAIN STAGE
\$10,000 (1 AVAILABLE)**

- *Prominent name and logo placement throughout festival events (Marketing materials provided by presenting sponsor)*
- *Full page color ad inside front page of Juneteenth Telegraph*
- *Sponsor banner displayed at African American Parade*
- *Vehicle entry or float entry for African American Parade*
- *Visibility on event website and social media sites as "Main Stage Sponsor" after the event name*
- *Acknowledgement in all press releases "Main Stage Sponsor"*
- *Special acknowledgment at the Capital City Kick-Off*

**PLATINUM SPONSOR - SPECIAL EVENT
\$5,000 (4 AVAILABLE)**

- *Prominent name and logo on all printed materials related to event*
- *Half page color ad in Juneteenth Telegraph*
- *Includes Sponsorship banner entry in the African American Parade*
- *Acknowledgment on Juneteenth website and social media sites*

**GOLD SPONSOR
\$3,500 (UNLIMITED)**

- *Prominent name and logo on all printed materials related to event*
- *Half page color ad in Juneteenth Telegraph*
- *Includes entry in the African American Parade*
- *Acknowledgment on Juneteenth website and social media sites*

**SILVER SPONSOR
\$2,000 (UNLIMITED)**

- *Includes entry in the African American Parade*
- *Quarter page color ad in Juneteenth Telegraph*
- *Acknowledgment at Capital City Kick-Off*
- *Acknowledgment with Logo on Juneteenth website and social media sites*

**SUPPORTER
\$500 & UP (UNLIMITED)**

- *Acknowledgment at the Capital City Kick-off*
- *Acknowledgment at the African American Parade*
- *Acknowledgment on Juneteenth website*