



Lansing Juneteenth Committee - Progressive Empowerment Education Resource Services – P.E.E.R.S. 501(c)(3)
 Mailing Address: P.O. Box 27623, Lansing MI 48909-7623

ADVERTISEMENT FORM

Format: Newspaper printing method is offset and page size is 11 1/4 / 4 " high by 10 1/4 / 4 " wide. Line screen is 100 lpi. - *All ads priced for Color*

SUBMISSION DEADLINE: MAY 30, 2015

Advertisement Size	Image	Page Dimensions		Unit Cost	Order Quantity	Cost
Full page Back		11.25" H	10.25" W	\$850		
Full Page		11.25" H	10.25" W	\$700		
Banner Front Lower Page		2" H	10.25" W	\$500		
Half Page (vertical)		11.25" H	5.042" W	\$400		
Half Page (horizontal)		5.625" H	10.25" W	\$400		
Qtr. Page		11.25" H	2.4375" W	\$250		
1/8 Page		2.8125" H	5.042" W	\$150		
Expanded Business Card		1.875" H	5.042" W	\$75		
Patron Listing		2.8125" H	2.4375" W	\$45		
Total Due						

Contact Name: _____

Company: _____

Address: _____

Phone No.: _____ Email Address: _____

Submission Instructions: Electronic submissions only. Camera ready ads should be sent via email in one of the following formats: JPG, PDF, or Image resolution must be 300 dpi or better for best quality. Email your ad to Marilyn Plummer at plummermarilyn@gmail.com. Camera ready or ads on CD (or other portable electronic media) in a format described above may be mailed. **Deadline: May 30, 2015. Payments are accepted by check or online at our website.**

Make checks payable to P.E.E.R.S. Mail checks, ad forms, and other items to:

P.E.E.R.S. - Juneteenth Committee
 Attn: Advertisement
 P.O. Box 27623, Lansing, MI 48909

For additional information, contact Marilyn Plummer (plummermarilyn@gmail.com) or visit www.lansingjuneteenthcelebration.org.