



# SPONSORSHIP FORM

Please fill-out the following information to confirm your chosen sponsorship package. Completed forms can be returned to Marilyn Rogers, Committee Chair, at Progressive Empowerment Education Resource Services: P.E.E.R.S. Attn: Marilyn Rogers; P.O. Box 27623, Lansing MI, 48909. Please contact us with questions at [marilynrogers@lansingjuneteenthcelebration.org](mailto:marilynrogers@lansingjuneteenthcelebration.org).

(Note: Sponsorship form and payment may be submitted electronically at [LansingJuneteenthCelebration.org](http://LansingJuneteenthCelebration.org) if preferred.)

## CONTACT INFORMATION:

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Contact E-mail Address

\_\_\_\_\_  
Contact Phone Number

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

## SPONSORSHIP PACKAGES:

\_\_\_\_\_ (\$20,000) Presenting Sponsor

\_\_\_\_\_ (\$10,000) Headline Sponsor

\_\_\_\_\_ (\$5,000) Platinum Sponsor

\_\_\_\_\_ (\$3,500) Gold Sponsor

\_\_\_\_\_ (\$2,000) Silver Sponsor

\_\_\_\_\_ (\$500+) Supporter

## PAYMENT INFORMATION:

\_\_\_\_\_ Please send me an invoice

\_\_\_\_\_ I have enclosed a check/Money Order made payable to Progressive Empowerment Education Resource Services (P.E.E.R.S)

\_\_\_\_\_ I have submitted my payment online via the Juneteenth Website Donation page for Confirmation # \_\_\_\_\_

### Optional – Preferred sponsorship activity classification:

Entertainment (Platinum Only) \_\_\_\_\_ Community Ballgame \_\_\_\_\_

Children’s Activities \_\_\_\_\_ Essay/Scholarship \_\_\_\_\_ Health Fair \_\_\_\_\_ Parade \_\_\_\_\_

## THANK YOU FOR SUPPORTING THE LANSING JUNETEENTH CELEBRATION

Once we receive your completed sponsorship form, you will be contacted to discuss event arrangements, sponsorship benefits and recognition Please send your high-resolution color and black-and-white logos (PNG, PDF, or JPG) with the **subject headline** (Sponsor logo).to: [Marilynrogers@lansingjuneteenthcelebration.org](mailto:Marilynrogers@lansingjuneteenthcelebration.org)

Total Sponsorship Cost:

Signature:

Date

**2024 LANSING JUNETEENTH CELEBRATION  
SPONSORSHIP FORM  
SPONSOR COMMITMENT DUE DATE: April 30, 2024**

**PRESENTING SPONSOR - FESTIVAL TITLE  
\$20,000 (1 AVAILABLE)**

- *Prominent name and logo placement throughout festival events (Marketing materials provided by presenting sponsor)*
- *Full page color ad inside front page of Juneteenth Telegraph*
- *Sponsor banner displayed at African American Parade*
- *Vehicle entry or float entry for African American Parade*
- *Visibility on event website and social media sites "Presented by" after the event name*
- *Acknowledgement in all press releases "Presented by"*
- *Sponsor name on Festival Souvenirs*
- *Special acknowledgment at the Capital City Kick-Off*

**HEADLINE SPONSOR - MAIN STAGE  
\$10,000 (1 AVAILABLE)**

- *Prominent name and logo placement throughout festival events (Marketing materials provided by presenting sponsor)*
- *Full page color ad inside front page of Juneteenth Telegraph*
- *Sponsor banner displayed at African American Parade*
- *Vehicle entry or float entry for African American Parade*
- *Visibility on event website and social media sites as "Main Stage Sponsor" after the event name*
- *Acknowledgement in all press releases "Main Stage Sponsor"*
- *Special acknowledgment at the Capital City Kick-Off*

**PLATINUM SPONSOR - SPECIAL EVENT  
\$5,000 (4 AVAILABLE)**

- *Prominent name and logo on all printed materials related to event*
- *Half page color ad in Juneteenth Telegraph*
- *Includes Sponsorship banner entry in the African American Parade*
- *Acknowledgment on Juneteenth website and social media sites*

**GOLD SPONSOR  
\$3,500 (UNLIMITED)**

- *Prominent name and logo on all printed materials related to event*
- *Half page color ad in Juneteenth Telegraph*
- *Includes entry in the African American Parade*
- *Acknowledgment on Juneteenth website and social media sites*

**SILVER SPONSOR  
\$2,000 (UNLIMITED)**

- *Includes entry in the African American Parade*
- *Half page color ad in Juneteenth Telegraph*
- *Acknowledgment at Capital City Kick-Off*
- *Acknowledgment with Logo on Juneteenth website and social media sites*

**SUPPORTER  
\$500 & UP (UNLIMITED)**

- *Acknowledgment at the Capital City Kick-off*
- *Acknowledgment at the African American Parade*
- *Acknowledgment on Juneteenth website*