



Lansing Juneteenth Committee
Progressive Empowerment Education Resource Services – P.E.E.R.S. 501(c)(3)
Mailing Address: P.O. Box 27623, Lansing MI 48909-7623

Vendor Information

Please read the following prior to completing the application.

The Lansing Juneteenth Committee of Progressive Empowerment Education Resource Services (P.E.E.R.S) will host our 2026 Juneteenth Celebration on Saturday, June 13th, Friday, June 19th, and Saturday, June 20th. Food and merchandise vendors interested in participating in this year's event must complete and submit a Vendor Application.

- Exhibitors are non-profit organizations that are offering information and exhibits about the services or products they provide. They may apply to the Juneteenth/NAACP Jobs & Community Resource Fair by emailing Winston Williams at: wintron918@yahoo.com.

Description of Events:

The Juneteenth Ballgame will be at Benjamin Davis Park Ball Fields, 5500 Pleasant Grove Rd. in Lansing AND the 33rd Juneteenth Celebration will be at St. Joseph Park, 2125 W. Hillsdale St. in Lansing.

The Juneteenth Celebration draws nearly 7,000 people and a significant media presence. The three-day festival features entertainment, music, vendors, educational exhibits, a health fair, a community parade, and activities for the entire family. For vendors, this means that there are at least 20 hours of selling time over the 3 available days.

Schedule of Events for Vendor Participation:

Saturday June 13, 2026: The Juneteenth Softball Games begin at 12:00 pm and end at 6 pm. All vendors should arrive between 9 and 10am and must be out of the park by 7pm.

Friday, June 19, 2026: The 33rd Juneteenth Celebration Freedom Festival begins at 4:00 pm and ends at 8:00pm. All vendors should arrive between noon and 2pm. No vendor should leave or close before 8pm but must be closed by 9pm.

Saturday, June 20, 2026: 33rd Juneteenth Celebration Freedom Festival begins at 12:00 pm and ends no earlier than 8:00pm. All vendors should arrive between 9am and 10am. All vendors must be open until 8pm but must be out of the park by 10pm.

ALL VENDORS MUST BE SET UP 1 HOUR PRIOR TO OPENING OF EVENTS

We look forward to your participation this year. If you have any questions, or need additional details, please contact us at Vendors@LansingJuneteenthCelebration.org with the subject heading Juneteenth Vendor Application.





Application Review Process:

The application review process begins with the submission of a completed application with ALL required attachments. Upon receipt of your application, it will be reviewed for approval. A completed application with ALL required attachments *must* be received for your application to be processed. Failure to provide these required items could result in delayed approval or denial of your application.

DEADLINE – 5:00 pm on Saturday, June 1, 2026
ABSOLUTELY no new applications accepted after June 1, 2026

Vendor Date Options	Merchandise Vendor Prices	Food Vendor Prices	Minimum Deposit	Electric Service Fee (If needed)	Deadlines
3 Date Bundle (June 13th, 19th, 20th)	\$175	\$225	A minimum deposit of 50% of your vendor fee is due with your application.	For standard service \$50	Deposit must be paid by May 10 to secure your placement in festival advertisement. No refunds after June 1 Food Vendor Final Payment due June 1. Merchandise Vendor Final Payment due June 13.
2 Date Bundle (June 19th, 20th)	\$150	\$200		For 30 or 50 amp service \$70	
Single Date (June 13th Only)	\$40	\$80			
Single Date (June 19th Only)	<i>Not Available</i>	\$100	Food vendors MUST have their entire fee paid by June 1 at 5pm.		
Single Date (June 20th Only)	<i>Not Available</i>	\$175			

THIS EVENT WILL OCCUR RAIN OR SHINE! BE PREPARED FOR THE WEATHER CONDITIONS. (WIND, COLD, AND/OR HEAT)

Please **review the checklist below prior to submission**. Applications must be submitted online at www.lansingjuneteenthcelebration.org/vendors. No paper applications will be accepted.

Health Department Guidelines – Food Vendors:

For vendors that have a permit, please contact the Health Department and submit your name to the Juneteenth Festival Celebration list. If you are not certified with the Ingham County Health Department, you are required to schedule an appointment at least two weeks prior to the event. All permits must be displayed at the festival. For additional information please contact the Ingham County Health Department at (517) 887-4312 to schedule an appointment.



Festival Information and Requirements: *Please read carefully.*

- You must provide your own tent and other needs. Tents and canopies exceeding 10x10 may be subject to additional fees.

PER THE LANSING PARKS DEPT. - GENERATORS ARE NOT PERMITTED ON THE PREMISES

- Vendors will be charged a \$50 fee for electrical use. Vendors with electrical needs greater than 110V, or with special needs, will be charged a fee of \$75. Please photograph your male plug and send the picture in with your application to indicate your special electrical needs. Please refer to the NEMA chart on the website and attach it if necessary. Vendors must provide their own extension cords.
- Booth space is limited to those who have paid for their space by the deadlines here within.
- ALL vendors must check-in at least 2 hours prior to the start of events. Saturday, June 13th check-in will begin at 9am. Friday, June 19th, check-in will begin at 12pm. Saturday, June 20th check-in will begin at 9am.
- ALL vendors must remain open until 8:00pm and be off festival grounds by dusk on Friday June 19th and Saturday June 20, 2026.
- Vendors are responsible for returning the vendor area to its original condition prior to occupying the space (i.e. removal of all debris, such as boxes and trash).
- Absolutely no unaccounted for vehicles may be left on the festival grounds the night before the festival.
- Please review and follow the Fire Marshal's requirements.

Products that promote or depict sexual, violent, racist, criminal, or profane themes are not permitted. The sale or consumption of alcoholic beverages is not permitted on the premises. Any and all pets are to be always leashed and under control in the park. Failure to adhere to the Juneteenth Freedom Festival rules and regulations for participation will result in the closure of the booth without refund.

Fees and Payments

Payments must be made online at our website: lansingjuneteenthcelebration.org/vendors at the time of submission. No refunds will be given after June 1, 2026. No checks will be accepted.

For food vendors, the final balance is due by June 1, 2026. Merchandise vendors may make their final payment online by June 13, 2026. Vendors who register by May 10, 2026, will be mentioned in our marketing and be listed in the *Juneteenth Telegraph*.