



Lansing Juneteenth Committee - Progressive Empowerment Education Resource Services – P.E.E.R.S. 501(c)(3)
 Mailing Address: P.O. Box 27623, Lansing MI 48909-7623

JUNETEENTH TELEGRAPH AD FORM

SUBMISSION DEADLINE: FRIDAY MAY 7, 2022

Submission Online:

Ads & PayPal payments can be made on our site at www.lansingjuneteenthcelebration.org. Click the advertise tab and follow the prompts. Please email attachments (“Juneteenth Telegraph Ad” as subject line) To: marilynrogers@lansingjuneteenthcelebration.org.

Acceptable Formats:

When submitting your Ad via email the following are acceptable formats! .Pdf-.Png. Image resolution must be (300 dpi or higher resolution with no blurring and excellent clarity).

Advertisement Size		Page Dimensions		Unit Cost	Order Quantity	Cost
Full Page Back (Color)		10.78" H	9.5" W	\$1,325		
Full Page (B/W)		10.78" H	9.5" W	\$850		
Premium Placement Banner Front Lower Page (Color)		2.695" H	9.5" W	\$650		
Half Page (vertical)		11.25" H	5.042" W	\$550		
Half Page (horizontal)		5.39" H	9.5" W	\$550		
Quarter Page		5.39"H	4.667"W	\$325		
Eighth Page		2.695"H	4.667"W	\$165		
Expanded Business Card		1.875"H	4.667"W	\$115		
Patron Listing		2.695" H	2.25"W	\$55		
Total Due						

Newspaper printing method is offset and page size is 11 1/4 / 4 " high by 10 1/4 / 4 " wide. Line screen is 100lpi.



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Purchase Information:

Name of Person, Business or Organization: _____

Contact Person (Name): _____

Contact Phone: (____) _____ - _____ home, business or mobile number (Circle One)

Alternative Contact Number: (____) _____ - _____ Fax: (____) _____ - _____

Address: _____ City: _____ State: _____

Zip: _____ Email Address: _____

Please make checks payable to P.E.E.R.S

Payment Amount Included: \$ _____

Form of payment: Check: _____ Money Order _____ Paid via PayPal _____

Print the check, money order or confirmation number that coincides with this order. # _____

Mail checks, ad forms, and other items to:

P.E.E.R.S. - Juneteenth Committee
Attn: Advertisement
P.O. Box 27623, Lansing, MI 48909

For additional information, contact:

Marilyn Rogers

marilynrogers@lansingjuneteenthcelebration.org

or visit www.lansingjuneteenthcelebration.org.