

Guidelines for Juneteenth Youth Logo Contest



Original creation only. Must be unpublished and previously unproduced work.

Logo can be a drawing, painting or combination of both.

Logo Design - Must be sent on an electronic file that can be used for pre-press and printing.

Digital Artwork – Images should be created in Microsoft Word, Excel, or PowerPoint are preferred for quality of the end result and efficiency. We (Juneteenth Education & Children’s Activities) reserve the right to resize the artwork and color (if needed) to meet the printers’ guidelines for presentation.

Size – No smaller than 5 x7 and no larger than 8 x 11

One entry per person

Contest submissions of artwork will be retained and displayed by the Juneteenth Children’s/Youth Committee (P.E.E.R.S)

Artwork submitted will not be returned and will be on file with P.E.E.R.S (Progressive Empowerment Education Resource Services) also known as Lansing Juneteenth Committee.

Contest period: Saturday February 1, 2025 – Monday March 31, 2025

Submission deadline: March 31, 2025

For all submissions:

By signing the application entry parents grant permission for their children’s artwork to be displayed online or printed without compensation. All submissions must have child’s name, age, and contact information. Displayed submissions will only show child’s first name, last initial and age.

Contest open to grades 4th – 8th

Lansing area schools and surrounding area school districts (Dewitt, East Lansing, Grand Ledge, Haslett, Holt, Okemos, and Waverly)

Area Submission must incorporate:

The Logo should represent the meaning of Juneteenth, including the flag and colors and be a visual display of how a young person might celebrate Juneteenth. Entries will be judged on presentation, creativity and inspiration.

The top ten entries will be displayed in the Juneteenth Children’s area and all on the Juneteenth website. Top three winners will be introduced on stage at Juneteenth Festival Celebration June 21st at St. Joseph Park

Top three entries will receive the following prizes:

First Place – Design on Juneteenth Festival children’s backpacks, \$75, plaque and more.

Second Place – \$50, plaque, and more.

Third Place – \$25, plaque, and more.

ALL entries must be submitted online to: education@LansingJuneteenthCelebration.org or

Winners will be notified by phone and e-mail by March 31, 2025

For additional information contact: info@LansingJuneteenthCelebration.org

Attention - Randy Watkins or Teresa Merritt-Watkins