

LANSING JUNETEENTH CELEBRATION NEWS

NEWSPAPER ADVERTISEMENT FORM

Format Size: Full Broadsheet Newspaper (Column Width CW = 2")

DUE DATE: MAY 8, 2009

<u>Advertisement Size:</u>	<u>Cost</u>	<u>Check Selection</u>	<u>Amount</u>
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For Color in the Middle Section of the Tabloid add \$100.00 to any size ad.

Whole Back Page (6CW X 21"L)	\$600.00 – Color	_____	_____
Whole Back Page (6CW X 21"L)	\$500.00 – Blk/White	_____	_____
Whole Page (6CW X 21"L)	\$450.00	_____	_____
Half Page (6CW 10.5"L)	\$250.00	_____	_____
¼ Page (3CW X 10.5"L)	\$150.00	_____	_____
1/8 Page (3CW X 5.25"L)	\$100.00	_____	_____
Expanded Business Card (2CW X 3" L)	\$ 65.00	_____	_____
Patron Listing (2CW X 2"L)	\$ 40.00	_____	_____
Honorable Mention (2CW X 1"L)	\$ 20.00	_____	_____

Submission Instructions: Electronic submissions are preferred. Camera ready ads should be sent via email in one of the following formats: JPG, PDF, or MS-Word. Image resolution must be 300 dpi or better for best quality. Email your ad to Marilyn Plummer at plummerm@att.net. Camera ready hardcopy, or ads on CD (or other portable electronic media) in a format described above may be mailed. **Deadline: May 8, 2009.**

Attach check payable to: **P.E.E.R.S.**, and your ad copy to this form and mail to:

P.E.E.R.S. – Juneteenth Committee

ATTN: Advertisement

P.O. Box 23065

Lansing, MI 48909

Contact Name: _____

Company: _____

Address: _____

Phone No. _____ **Email Address:** _____